

CANADIAN

KODAK MOVIE NEWS

WINTER 1967-68



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LETTERS TO THE EDITOR



COMMENTS: Mr. G. P. is not the only one to take his INSTAMATIC Movie Camera down the awesome Colorado River. I took my M6 camera from Lee's Ferry through to Lake Mead and shot 25 rolls of KODACHROME Film with beautiful results. Astonishing, too, since the camera and I both got a complete dunking in the pool at Elves Chasm. After three or four days, the lens cleared and I began taking more pictures—everything perfect. The only film I threw away was about



half of the cartridge I had in the camera at the time I slipped and fell in the pool.

Mr. W. E. O.

(Editor's note: While KODAK INSTAMATIC Movie Cameras are rugged and take good movies under practically all circumstances, we don't recommend dunking.)

I'm looking forward to receiving my new set of movie titles. Your 1967 set was by far the very best yet. The color, contrast was great, and the larger working area and border made it easier for filming.

Mr. G. A. L.

In your "Suggestions for Filming a Wedding," you recommend checking in advance with a meter before taking movies inside the church. I wish you had also mentioned checking in advance with the minister or priest. We allow ample picture-taking and movie-making after the ceremony, but not during it.

Rev. W. S. K.



Your Summer issue had an interesting article regarding the filming of a wedding, but you neglected one important item. You might well advise persons to consult in advance with the clergyman in charge to determine if filming is allowed in that particular church. Rules vary even in the same community.

A. M. S.

Q. I've taken some wonderful super 8 movies, but the last cartridge seemed to jam and wouldn't go through the camera. Can you tell me whether I had a bad film cartridge or whether my camera needs repair.

Mr. R. B.

A. Examination of the cartridge and camera show nothing wrong with either one. The problem was that you had the camera batteries in wrong, and the camera ran the film backwards a short distance until the film jammed. It is most important that batteries be put in the camera as shown in the camera manual.

(Editor's note: Camera batteries should not only be inserted properly, but it's a good idea to replace them once a year. And in between changes, rub the ends of the batteries and the camera contacts to get the best results.)

Q. I have a regular 8mm magazine camera with which I accidentally filmed several scenes with the lens cap on. Can I finish this side of the film and then return to the blank section to expose it?

Mr. S. H. R.

A. It can be done, but be very careful you don't double expose your film. After the magazine has been run through both sides in the normal procedure, put the magazine back in and run the film through again with the lens cap over the camera lens for that portion which was exposed correctly the first time. Remove the cap to expose the other portion.

Q. My super 8 camera came with a battery that works the electric-eye meter. I understood that this battery was good for the life of the camera, but my dealer tells me I should get a new battery every year. Is this true?

Mr. W. M.

A. Yes, a weak or dead meter battery won't adjust the lens opening to give you correct exposure. It's a good idea to replace it once a year at the same time you replace the alkaline batteries that run the film through the camera.

Q. My electric-eye movie camera has a choice of filming speeds. Is the exposure setting automatic at all speeds?

Mr. J. K.

A. We don't know, since you didn't mention the name or model number of your camera. If it is the KODAK INSTAMATIC* M8 Movie Camera, the answer is yes. If not, check your camera manual.

New Movie Titles

A new set of titles is now available. The sheet contains eight titles, each approximately 7 $\frac{3}{8}$ x 5 $\frac{1}{2}$ inches. For your free set, drop a postcard to: Movie Titles, Dept. 6, Canadian Kodak Co., Limited, Toronto 15, Ont.

Ideas and Angles for Your 1967 Christmas Movie

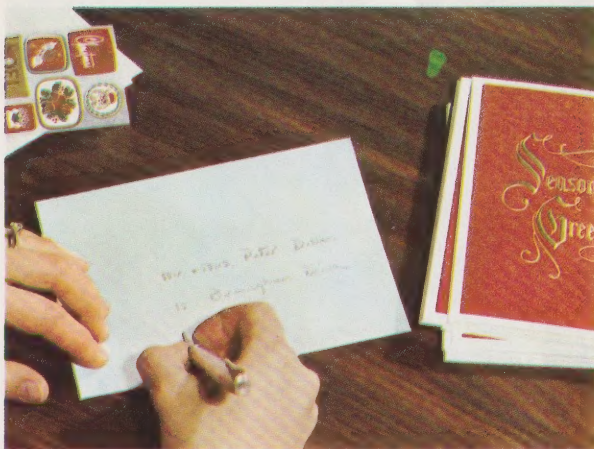


Here are four suggestions to help you shoot your best holiday movie ever. (1) Start your film when your family preparations for Christmas begin. (2) Load your camera with KODACHROME II Film, Type A, which you can use outdoors with a filter, as well as indoors. (3) Shoot plenty of close-ups. (4) Resist the temptation to pan.

Even children sense and are aware of the preparations for Christmas. And since they start days and weeks before the "25th," so should your holiday movie. The more you build up to the climax of Christmas Day, the more enjoyable your film will be. The first evidence of the holiday at your house could be the addressing and mailing of your Christmas cards. An extreme close-up of your card makes a perfect movie title. It could be the hanging of the Christmas wreath on the front door. Or, Christmas could start at your house with the baking and decorating of holiday cookies or the selection of the family Christmas tree. Whatever it is, have your camera on hand to record it and other highlights of the advance preparations.

Check batteries and film supply

Part of your advance planning is checking your camera and movie light to be sure they are in good working order. See that your camera batteries (if used) are fresh and that you have an adequate supply of KODACHROME II Movie Film. Electric-eye movie cameras set their lenses for artificial light just as automatically as they do for daylight. With all other cameras, you merely follow the guide on your movie light or on the instruction sheet packed with each roll or cartridge of film. And with a built-in Type A filter, the Type A film can be exposed outdoors exactly as is KODACHROME II Film, Daylight Type—



Your opening shot could be the addressing of Christmas cards.



Hanging the wreath on the front door is another pre-Christmas activity.



If you display cards received, by all means include this in your reel.



Decorating holiday cookies is a colorful subject for your camera.



Christmas Eve! Time to hang the stockings and then off to bed.



Last-minute wrapping of gifts, and this close-up tells the story.

...finest movies
of them all!



with the same beautiful results. (The same Type A filter is also available at low cost for all other cameras.)

Start off with a close-up shot

Most movie cameras have the capability of taking close-up shots without the need of a special lens attachment. To give your 1967 Christmas movie a different look, start off with a good close-up and continue shooting only close-ups of all your other pre-Christmas activities. Think of the many possibilities: sawing off the bottom branches of the Christmas tree; stringing the lights; wrapping packages; hanging stockings on Christmas Eve; young ones trudging up to bed; basting the turkey. It takes but a few feet of film to capture all this and many more holiday preparations in big and beautiful close-ups. In some cases, move in with your camera to show just the hands or feet.

Christmas morning

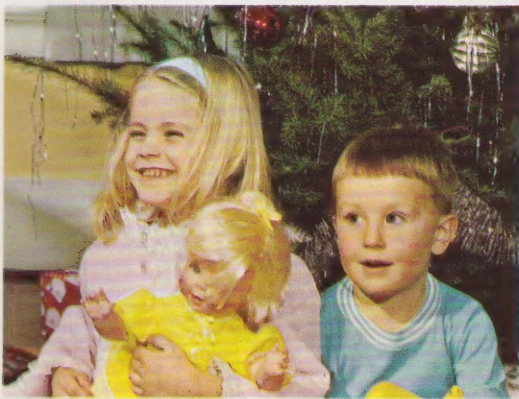
The first shot on Christmas Day can be still another close-up—this one of the children hustling expectantly into the living room to see what Santa left. Then get set for the opening of the presents. Here you pick up the action from all distances and from different camera angles. Follow the action, of course, but resist the urge to wave the camera around while shooting. A shot of Mother holding up the first package, followed by a close-up of chubby fingers struggling with the ribbon. Then a floor-level shot of the unveiling. More and more presents. Shots of the children, now dressed, absorbed with new games and toys. And some presents will no doubt lead the young ones outdoors, which is great for your movie story. Put the Type A filter in position over the camera lens, and follow the action. Close-ups of food preparations as well as shots of the family at the dining table will add to your movie. Your closing shot might well be of Dad reading a story to the little ones.



Mother kneels on the floor to get this shot of Dad and the kids.



"Boy! Just what I wanted." And you have it in action and color.



Move in for a closer look at faces that register pure joy.



A new telephone for Mary, and there's no doubt that she wanted one.

And this is the time to show movies of Christmases past

There's no better time to set up the family projector than Christmas night, with all possible family members together. Perfect occasion to show the movies you made last Christmas . . . and the ones filmed five or ten Christmases ago. Check your projector now. See that it is operating properly and that you have a spare projection lamp on hand. It may be that your projector has been around more years than you care to remember, and this is the time to replace it with a new one. Tremendous advances have been made both in fun features and light output. Ask your dealer to show you the new KODAK INSTAMATIC Movie Projectors. Some show both super 8 and 8mm films, some project at slow- and fast-motion as well as normal speeds.



After the turkey dinner, and when Christmas Day is over, it's time for a story.

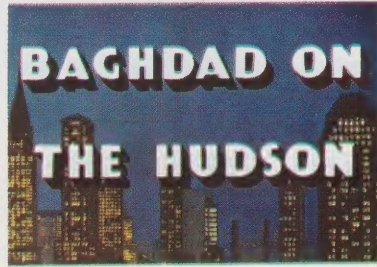
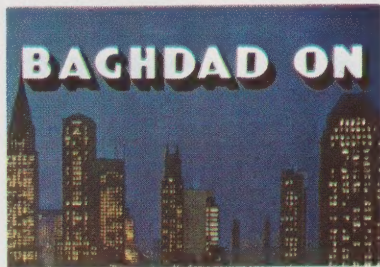


Try your hand at ANIMATION

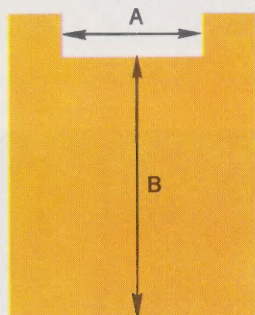
It's really quite simple to make animated title shots and have the letters or words appear to jump into place one at a time as if by magic. Suppose you want to have a new letter appear in position every half second until the full title is spelled out. Expose the plain background for a couple of seconds. Then place the first letter in position and make nine single-frame exposures. (If your camera doesn't have single-frame provision, you can usually expose one or two frames at a time by flicking the exposure button lightly.) Place the second letter in position and repeat

the operation until your title is completed. When the title is projected, the letters will come on the screen one at a time every half second. If you prefer that they come on at a faster or slower pace, you merely take fewer or more frames of each one to accomplish this.

You can do a variation of this by having all the plastic letters in a heap on the background. After each single-frame exposure, move one or more letters a fraction of an inch until you have them arranged to spell out the title. Be sure to have your camera mounted on a tripod.



Easy way to make EXTREME CLOSE-UPS...



A Width of the area you will get when subject is at distance B
B Subject distance

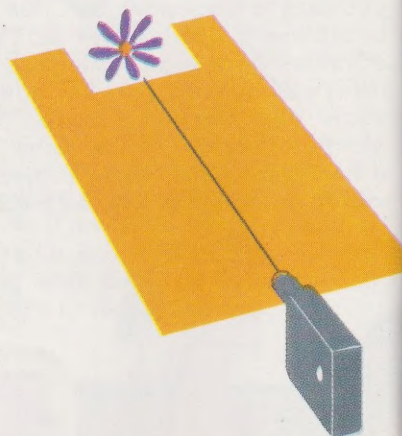
With most movie cameras you can get as close as 3 or 4 feet from your subject, which enables one to get exciting close-up shots. However, to get really big pictures of small subjects you need to be even closer. You can do this by putting an inexpensive close-up lens over your camera lens.

It is important that you measure the distance to your subject quite accurately. And unless you have a camera with reflex

Dimension	3 + lens		2 + lens	
	Super 8	Regular 8mm	Super 8	Regular 8mm
A	5 1/8	4 3/8	7 1/2	6 3/8
B	12 1/4	12 1/4	17 3/4	17 3/4

viewing the viewfinder doesn't "see" exactly the same area the camera lens "sees." This variance (called parallax) can be ignored at normal shooting distances, but must be compensated for at very close distances. Fortunately, it's easy to make a cardboard measuring device to measure the subject distance as well as indicate the picture area. The table shown here gives the measurements (in inches) for a cardboard measuring device for use with a fixed-focus super 8 or regular 8mm camera, with 13mm lens.

Draw a heavy line down the center of the cardboard. To make the close-up movie, hold the center line on the cardboard up to the center of the close-up lens. Make sure you hold the cardboard straight out from the camera. Fit your subject into the cutout area, drop the card, and shoot. It's a good idea to use a tripod.



TIPS FOR THE PHOTO TRAVELER



Whether you're headed south this winter for a week or so in the sun or are planning that once-in-a-lifetime trip abroad, now's the time to think about the movie record you want to bring back. What's different about travel movies? In many ways, not much. But the differences that do exist are pretty important. For one thing, you may never return to the places you visit and you'll take more footage than otherwise, even on rainy or overcast days. Instead of taking movies of family and friends in familiar surroundings, you'll be shooting new scenes and newfound friends. But the basics are the same.

As for any big occasion, be sure that your camera is in good working order. KODACHROME Movie Film is generally available wherever you travel, but there is always the chance of not being able to buy a roll just when you really could use another one. It's a good idea to buy an adequate supply of film before you leave home. Many dealers will take back any unopened cartons. Film prices abroad vary from Canadian prices because of duty and local taxes, and because the cost of processing is often not included in the price of KODACHROME Film purchased abroad.

What to shoot

People, places, and things! When in another country, you'll particularly want footage of its people, their costumes, activities, markets, and churches. Do observe local customs and government restrictions, and ask permission to make close-ups of people. A smile and simple sign language will usually bring a favorable response if you don't speak the same language. Scenic views can be made more interesting when you include a member of your family in the foreground, looking out at the view.

It is easy to forget details, especially on a trip of any length. One way to remember which place is which is to include shots of road signs, city names, and other natural titles. Another excellent suggestion is to carry a small notebook and pencil for jotting down the different scenes you've shot, and where.

For more information about taking pictures or movies abroad, including custom regulations, send a card to Canadian Kodak Co., Limited, Dept. 48, Toronto 15, Ontario asking for pamphlet AC-17, "Notes for the Photo Traveler Abroad."



The fourth HERE'S HOW

The title doesn't beat around the bush. This is the fourth in our "Here's How" series of KODAK Photo Information Books, and like the first three, it contains down-to-earth, how-to-do-it articles on a variety of photographic subjects. Of particular interest to movie-makers is Carl Dumbauld's article, "A Practical Look at Movie Lenses." If you don't really understand some of the whys and wherefores of the lens (or lenses) on your movie camera, or are in the market for a new lens and/or camera and need some help as to what will best fill your needs, see your Kodak dealer for this new 75-cent paperback (No. AE-85). It also contains these five articles: "How to Photograph Antique Cars," "Slide-Duplicating Techniques," "Imaginative Color Printing," "How to Produce a Slide-Tape Talk," and "Print-Finishing Techniques."

SUGGESTIONS FOR A Winter Family Reel

While most people take their camera along on summer vacations and outings, the tendency is to leave it at home during winter months. Yet this is when you can get some of the most interesting and exciting personal movie footage, particularly if you live in snow country. Everything from snowball fights in the back yard to ice skating and family ski trips. (If you winter in tropical areas, you'll want movies of your boating, swimming, golfing, and other family activities.)

More and more people are finding that snow skiing makes a great family activity, and every possible weekend or holiday finds them on the slopes. We followed one

such family around for the day to come back with some picture ideas we could show you. There was plenty of action, and no trick at all to bring back a colorful record.

Correct lens setting for average subjects in bright sunlight is $f/11-16$ using KODACHROME II Film, Daylight Type (or Type A film with a Type A filter over the camera lens). However, snow scenes are brighter-than-average and reflect more light. For this reason, you should close your lens one full stop. For close-ups of people, only close it a half stop. Electric-eye cameras will do this for you automatically.



Squeeze off a few feet as soon as you arrive at your destination.



Dad helping Junior put on his skis is part of your story.



Move in for nice close-ups. Vary your camera angles, too.



Take advantage of any signs that help to title your reel.

Skiing Tips

If your camera will shoot slow motion, use it on some of the fast action. Be sure your feet are firmly planted when you're shooting. We have found that one can do a steady job hand-holding the camera, and this makes it easy to follow the action. If you do use a tripod on snow, spear its feet into pole rings to prevent a sudden change in position at a most inopportune time.

When your camera is outdoors in the cold for any length of time, you should keep it under your coat when not shooting. Cold weather makes batteries sluggish and short-lived. When you take any camera back indoors, moisture will condense on the lens. Give it a few minutes to warm up and evaporate that condensation before attempting indoor shots or taking it outdoors again.



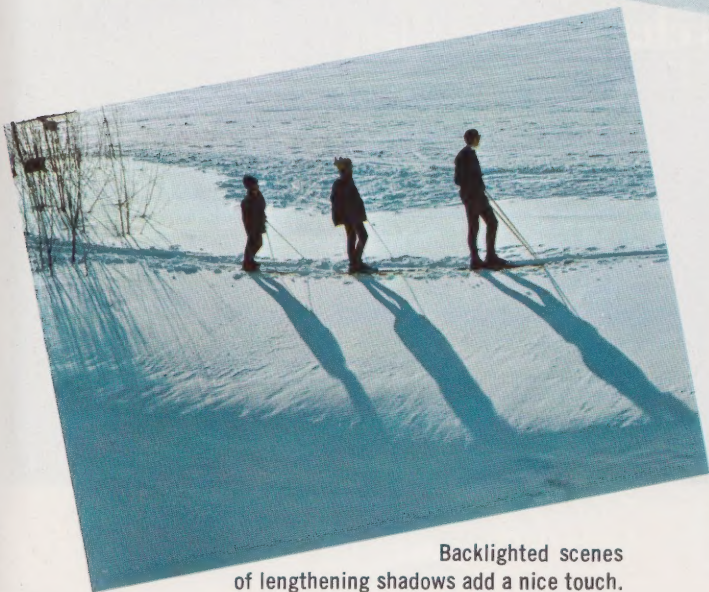
Variations in scene length add interest to your film.



Position yourself on the slopes to catch some fast action.



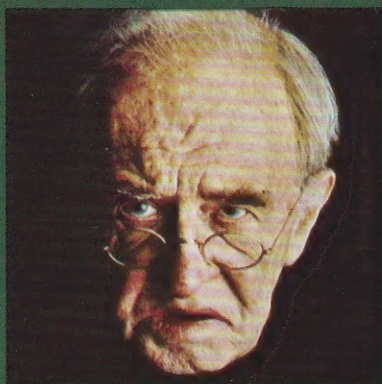
The ski lift is another opportunity for different camera angles.



Backlighting scenes of lengthening shadows add a nice touch.



You can't make too many close-ups, especially of people.



Bah! Humbug. I wouldn't give a movie camera to anybody because they're so confounded big and complicated and expensive.



Kodak has changed all that.



Old Scrooge there has a right to be afraid to give a movie camera—the old kind.

But Kodak has a brand-new wonderful kind of super 8 movie camera. As a gift, all it lacks is the wrapping paper.



The lucky person you give it to just slips a Kodachrome film cartridge in. That's all. He never has to thread, wind or flip film. He's ready to shoot a full 50 feet of super 8

color movies. Movies clearer and brighter than ever.

You'll enjoy giving this camera because you'll make somebody happy without having to spend much.

The Kodak Instamatic M12 movie camera is less than \$40. In a complete outfit (right), with Kodachrome film and batteries, it's less than \$48.

Or, maybe you'd rather give the M18. It has a zoom lens for wide-angle to telephoto shots, a CdS electric eye that sets the lens opening automatically, and a detachable pistol grip. It's less than \$106. In the complete outfit, less than \$114.

There are other models, too, at your Kodak dealer's.

So find that gift paper and wrap one up. Even Scrooge would be awfully glad you did.



Kodak
TRADEMARK

Kodak Instamatic movie cameras. From less than \$40.

Prices subject to change without notice.

How to be sure when you're not.

**Give a Kodak
Instamatic color outfit.
From less than \$25.**



The 104 outfit, for example. It has everything they need to take pictures the minute they open it—the camera that loads instantly, Kodak color film, flashcube and batteries. All they do is drop in the film cartridge and shoot. And the whole outfit is less than \$25.

For less than \$37 you can give the 154 outfit. This has a camera that advances the film for them automatically, keeps them ready for the next picture.

And for less than \$66, you'll make someone very happy with the 304 outfit. The 304 camera has an electric eye that sets the exposure automatically.

That's the Kodak Instamatic 404 camera

below. With its automatic electric eye, automatic film advance and automatic flashcube rotation, it'll tickle anyone who gets it—automatically. The complete outfit is less than \$76.

And then there's our special pocket edition—the new, super-slim Kodak Instamatic S-10 camera, for less than \$42. And the S-20, with electric eye and faster lens, that's less than \$76. Each comes in a complete outfit.

That's why we say there's a Kodak Instamatic color outfit to suit everyone on your list. From Andrew to Zelda.

And that's for sure.

Prices subject to change without notice.



**The
world's
most
gifted
cameras.**



Kodak
TRADEMARK



Good Shots

8mm - super 8 - 16mm



1.



4.



2.



5.



3.



6.

1. **Joseph Turon**—Joe caught this action of his brother pestering the cat just before bedtime. Super 8 camera with movie light.

2. **Richard Miyamoto**—This Santa figure was at the shopping center, and Mr. Miyamoto thought this would make a good addition to his Christmas movie. 8mm. f/2.8.

3. **Peter Biederman, Jr.**—A title shot for last year's Christmas movie. Made with a super 8 zoom camera from about 6 feet away.

4. **F. J. Gilmore**—Another title shot for a Christmas reel. This one was made using a suitably attired doll. 16mm camera with telephoto lens. f/5.6.

5. **Howard K. Walker**—A wide-angle lens was used for this scene of the Arizona Snow Bowl and the San Francisco Peaks. 16mm. f/16.

6. **Dr. Norman Talal**—Dr. Talal took this shot of his wife aboard a sightseeing boat when they were passing the Bay bridge. 8mm. f/8.

Just about every movie fan has a "good shot" — one he's especially proud of and would like others to see. Send it in — 8mm or 16mm KODACHROME II Film clips! Close-ups and scenes of simple composition and contrasting colors are best. And, of course, they must be sharp. Five 16mm or nine 8mm frames are enough — a fraction of a second's screen action! Address "Good Shots," Kodak Movie News, Canadian Kodak Co., Limited, Toronto 15, Ontario.



7.



10.



8.



11.



9.



12.

7. **Mrs. Albert Profy**—This is from a movie about a kitten that got tangled in some wool yarn. Shot in open shade. 8mm. f/2.8.

8. **Vincent Ali, Jr.**—A telephoto lens on the family 8mm camera was used to get this close-up of the Christmas dinner. f/5.6.

9. **Dominick M. Giordano**—Bounce lighting was used when he was shooting this super 8 movie of Heidi Ann. Taken with the lens wide open at f/1.8.

10. **Vincent J. Plesko**—An interesting action winter shot. The flying ice spray knocked off Mr. Plesko's glasses. 16mm. f/16.

11. **Anton G. Seifried**—This Bavarian boy was watching his father wield a pitchfork to turn over hay in the field. Shot from 4 feet away. 16mm. f/11.

12. **Vincent Plesko**—Indoor shot of title made using four photo lamps for lighting—set up to achieve dimensional effect. Telephoto lens set at f/16 opening. 16mm.

A COX
817
HALIFAX

When changing your address, be sure to send us your name and address as shown above, as well as your new address.

New! Automatic super 8 projector with forward, reverse,
"still"...400-foot reel capacity...
at a budget price

Kodak
Instamatic*
M68
MOVIE PROJECTOR

Our dealers are quick to let us know the features that movie-makers want in a camera or projector. And since money is always a consideration, our objective is always to have as many "wanted" features as possible for a given price. This new die-cast super 8 projector really has a lot going for it.

First off, threading is fully automatic right onto the take-up reel. You get big, bright screenings, and to add to your movie fun, you can switch from forward to reverse action and back as often as you want. Or switch to "still" for a long look at any one frame. The "M68" handles your films gently, thanks to its sprocketless projection system.

The 400-foot reel capacity lets you enjoy long, uninterrupted showings. Fast power rewind. This projector is self-cased with carry handle, and with storage space for the 400-foot take-up reel and power cord (both supplied). Like all KODAK INSTAMATIC Movie Projectors, it is lubricated for life. A great value!

With 22mm f/1.5 lens for big, bright screenings at short projection distances, less than \$132. With 20 to 32mm f/1.5 zoom lens, which lets you adjust the image size without moving the projector or screen, less than \$159.



Prices subject to change without notice.